NRMCA - Certified Concrete Sales Professional Certification Class & Exam

Presented by Tennessee Concrete Association







When: May - September 202 I (see dates below)

Where: Smyrna, Tennessee - Hilton Garden Inn, 2631 Highwood Blvd - Smyrna, TN 37167

Link for booking a room -TN Concrete Association

 $\textbf{rate:} \ \underline{\text{https://secure3.hilton.com/en} \ US/\underline{gi/reservation/book.htm?ctyhocn=MQYSMGI\&corporateCode=N3278685\&from} \\ \underline{\text{rate:}} \ \underline{\text{https://secure3.hilton.com/en} \ US/\underline{gi/reservation/book.htm?ctyhocn=MQYSMGI\&corporateCode=N3278685\&from} \\ \underline{\text{https://secure3.hilton.com/en} \ US/\underline{gi/reservation/book.htm?ctyhocn=MQYSMGI\&corporateCode=N3278685\&from} \\ \underline{\text{https://secure3.hilton.com/en} \ US/\underline{gi/reservation/book.htm?ctyhocn=MQYSMGI\&corporateCode=N3278685\&from} \\ \underline{\text{https://secure3.hilton.com/en} \ US/\underline{gi/reservation/book.htm} \\ \underline{\text{https://secure3.hilton.com/en}$

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Why: Increased Product Knowledge, Customer Knowledge, Business Knowledge & Better Sales Skills

Cost: \$3195 per person for all 4 modules - (TN Concrete Association (TCA) member price)

Individual Module prices: \$925 per Module - (TCA member price) \$1325 per Module - (non-TCA member price) \$995 - (out-of-state (TN) & NRMCA member)

\$150 - Retest for any module

Time: 8:00a.m. - 4:30p.m.

The Concrete Sales Professional Certification is a highly regarded concrete training course. If you have a new employee that needs to learn about the concrete industry, or if you have an employee with new sales responsibilities, they will benefit from this course. All of the CCSP modules count toward earning NRMCA's top professional certification – the Certified Concrete Professional (CCPf) – increasingly recognized as significant milestone in concrete industry professional development.

Please circle module(s) registering for and send to the TCA office. (see options below)
All course materials will be distributed first day of the module.

Yes No - Module I - Technical Product Knowledge - May 4 -7, 2021

Note: 31/2 Days – Test on Friday

Yes No - Module 2 - Customer Business Knowledge - June 15-17, 2021

Yes No - Module 3 - General Business Knowledge - July 27-29, 2021

Yes No - Module 4 – Professional Sales Skills - **September 7-9, 2021**

Module(s) #_____

Registration fee:

\$ X

Total \$_____

Company:

Student:

Contact person: Registration Now

Billing Address:

City, St., Zip

Phone

City, St., Zip

City, St., Zip

Visit our website at: <u>www.tnconcrete.org/aci-certifications-descriptions</u>

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